



**1st UITP SUSTAINABLE DEVELOPMENT
CONFERENCE**

***" Sustainable Cities and Public Transport
Bringing Quality to Life"***

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Mark Evers

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London's Commitment to Climate Change and Changing Behaviour

1. Biographical note

Mark Evers

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Mark Evers has worked at Transport for London since 2004. He is a member of TfL's Policy Unit, a small group reporting directly to London's Transport Commissioner on long term and cross-modal strategic issues.

Prior to joining TfL, Mark worked for several years as a strategy consultant for Deloitte in a variety of industry sectors.

For the past year, Mark has been leading the development of TfL's climate change mitigation strategy for London's transport sector.

2. Abstract

Ambitious CO₂ reduction targets have been set by governments in an attempt to limit the extent of climate change to tolerable levels. Achieving these targets will require all sectors, including transport, to realise significant reductions in their energy consumption and CO₂ emissions.

Fortunately, there are many practical and affordable opportunities for the transport sector to realise CO₂ savings. A combination of behavioural change initiatives and low carbon technologies appear capable of delivering a 50-60% reduction from transport in London by 2050.

Modal shift is critical. We must find ways to make public transport, walking and cycling more attractive alternatives for car users. At the same time, public transport providers must reduce the climate change impact of their own operations. Finally, we must help motorists to make greener choices when they do drive by providing education and employing our most effective policy tools wisely.

The time for conducting more technology trials and writing more reports is over. It is time to take bold action. If we don't act now it will be too late!